

Biranchi Poudyal

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EDUCATION

- **Doctor of Philosophy (PhD) in Generative AI (Ongoing)**

Charles Darwin University, Australia

Research Focus: Investigating the impact of Generative AI on knowledge formation, learning processes, and educational agency in contemporary pedagogy.

Thesis Title: Role of Generative AI and Agency in the Epistemological Foundations of Contemporary Pedagogy

- **Master's degree in international Relation and Diplomacy (2017-2019)**

- Foreign Policy || Small States || Research Methodology

- **GPA: 3.33 out of 4**

- Thesis Title: Nepal in Geopolitical Chessboard: Opportunities and Challenges

- **Master's degree of Arts in English Literature (2016-2018)**

Academic Writing || Prose and Poetry || Literature

GPA: 3.4 out of 4

Thesis: Rhetorical Analysis of Articles on Millennium Challenge Corporation (MCC)

- **Bachelor's degree in arts (BA)**

(2012- 2015) Major English || Social

Work || Journalism **Percentage:**

60.00

Academic Research: Woman Sexual Harassment in Workplace

RESEARCH AND ACHIEVEMENTS

- **Research Fellowship**

Institute of South Asian Studies of Sichuan University

From March 2018- July 2018

Research Paper and Presentation: Game Theory Analysis of The Trade War Between United States And China

Research paper 2 - Economic Prospect of Belt and Road Initiatives in Nepal

- **First Runner-up**

Nepal Army Unity Journal - research article writing Competition

<https://www.nepalarmy.mil.np/viewnews/481>

- **First Runner-up**

Nepal Army KTFT Journal Volume II - Research Article Writing Competition

RESEARCH PUBLICATIONS

- ✓ Poudyal, B. (2022). The Op-ed Articles on the Millennium Challenge Corporation (MCC) Project: A Rhetorical Analysis. SCHOLARS: Journal of Arts and Humanities, 4(1), 53–64. <https://doi.org/10.3126/sjah.v4i1.43055>
- ✓ Poudyal, B. (2019). Economic Prospect of Belt and Road Initiatives in Nepal. KMC Research Journal, 3(3), 35–44. <https://doi.org/10.3126/kmcrrj.v3i3.35709>
- ✓ Poudyal, B. (2022). Why Nepal Matters in the Geopolitical Chessboard. Unity Journal, 3(01), 13–26. <https://doi.org/10.3126/unityj.v3i01.43310>
- ✓ Poudyal, B., Thapa, A., Bhandari, K. R. & Bhattarai, L. (2022). Beyond triple bottom line: 4ps framework for the sustainability of the firms. International Journal of Export Marketing, 4(4), 328–345. <https://doi.org/10.1504/IJEXPORTM.2021.122989>
- ✓ Poudyal, B. (2022). Geo-Strategic Prospects of Kathmandu-Terai/Madhesh Fast Track (Expressway) Road Project: From National Unity to International Connectivity. KTFT Journal, 2(1), 12–17. [https://doi.org/file:///C:/Users/User/Downloads/JournalVol2%20\(1\).pdf](https://doi.org/file:///C:/Users/User/Downloads/JournalVol2%20(1).pdf)

OTHER PUBLICATIONS

Op-ed writing at English Daily

- **The Sydney Times** : <https://www.sydneytimes.net.au/letters-to-the-editor-and-opinion/the-algorithm-isnt-thinking-you-are/>
- **Information Age** : <https://ia.acs.org.au/article/2025/how-ai-chatbots-can-improve-aged-care.html>
- **The Kathmandu Post (15+)**
 - <https://kathmandupost.com/author/biranchi-poudyal>
- **My Republican (15+)**
 - <https://myrepublica.nagariknetwork.com/news/author/3248>
- **The Himalayan Times (10+)**
 - <https://thehimalayantimes.com/opinion/creating-safe-cities-focus-on-open-spaces>

PROFESSIONAL EXPERIENCE

Internship- Generative AI Model Training Project (16 September 2023 – 28 October 2023)
Neorise Pty Ltd
<https://www.neorise.com.au/>

- Source quality training data relevant to the projects.
- Annotate, classify, and manage training data for Machine Learning (ML) models
- Brainstorm and design AI interactions, behaviors, modalities and experiences that enhance and augment human intelligence
- Engage in user research to understand their needs, preferences, and pain points.
- Craft user experiences that align with the project goals
- Lead user testing sessions and gather feedback
- Ensure user-friendly human-AI interactions through thoughtful human interface design

Content Writer (May 2021- June 2023)

The Value Crew

<https://thevaluecrew.com/>

- Developed compelling content and copy for various digital platforms, including blogposts, articles, social media posts, landing pages, email campaigns and marketing materials.
- Collaborated with cross-functional teams, including marketing and design, to create and implement content strategies aligned with business objectives.
- Conducted in-depth research to produce informative and thought-provoking content on IT industry trends, technologies, and best practices.
- Optimized content for SEO to improve organic search rankings and increase website traffic.
- Successfully managed multiple projects, adhering to strict deadlines and delivering high-quality content to meet marketing campaign requirements.
- Created persuasive product descriptions, call-to-action (CTA) statements, and value propositions to drive lead generation and sales conversions.

Senior Researcher and Writer (June 2019 to June 2023) Pioneer Research Center Nepal

<https://www.prcnepal.org/>

- Writing for various digital and print materials, including research reports, whitepapers, press releases, and promotional materials.
- Conducted extensive research on social science topics, gathering data and statistics to support the creation of informative and data-driven content.
- Collaborated with subject matter experts and researchers to translate complex scientific concepts into clear and accessible language.
- Crafted persuasive marketing copy to promote research studies and projects, increasing public awareness and engagement.
- Writing grant proposals and fundraising materials, effectively communicating the center's mission and objectives to potential donors and sponsors.

- Preparing proposals, tenders for research contracts
- Report writing, contributing research publications and drafting content for media outlets

Freelance Writer and Researcher (2016 to Present)

1) <https://biranchiwritely.com/>

- Ghostwriting
- Copywriting
- Content and blog post Writing
- Independent research and publication
- Research paper writing, editing, and publishing consultant

2) <https://www.facebook.com/sopservicenepal>

SOP writing Consultant - Helped edit 5000+ students' Statement of Purpose (SOP) for various universities and visa applications in Australia, Canada, UK, New Zealand, Germany

PROFESSIONAL SKILLS

- Proficient in crafting persuasive copy for various media, including digital and print
- Excellent writing, editing, and proofreading abilities, ensuring error-free and polished content.
- Exceptional research skills to produce well-informed and valuable content.
- Ability to work collaboratively in cross-functional teams.
- Ability to translate complex ideas into clear and accessible language
- Adept at maintaining brand consistency and voice across all written materials

REFERENCES

Dr. Jon Mason, Ph.D.
Associate Professor in Education (e-Learning)
Charles Darwin University, Faculty of Arts & Society, Education & Enabling
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Dr. Khadga KC, Ph.D.
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